



## Quality and distinction for your bakery products

Your bakery products deserve the best, when it comes to attractive appearance, super taste and distinctive identity. They deserve a distinctive signature. For a century and a half, Royal Buisman has been providing the caramelised sugars that give fine bakery products just that extra special touch -cost effectively. Adding our signature to yours.



**royalBuisman**

NATURAL CARAMEL INGREDIENTS



## That little bit extra quality, that little bit lower cost

Caramelised sugars, provided by Royal Buisman in convenient powdered or liquid form provide the final touch for great-tasting, great-looking brownies, biscuits, cookies, cakes, waffles and bonbons. Guaranteed free of e-numbers, our caramels contribute to a multitude of flavour profiles and signature needs, supplementing or even replacing more expensive ingredients.

### **The secret: caramelised sugars**

Better flavour.

Improved texture.

Warmer colour tones.

Masking of unwanted notes.

Supporting the performance of spices and herbs.

Fuller body, more intense aftertaste.

And: clean labels.

All this with easy integration into your manufacturing processes, and at very competitive 'cost in use' prices.

### **Royal Buisman at work**

Royal Buisman offer two full ranges of caramelised sugars, each with its own distinctive personality.

- **Natural Caramelised Sugars.** Creamier products. Richer taste. And subtle impact. Either adding a soft brown colour to your biscuits or masking unwanted tones.
- **Traditional Caramelised Sugars** are specifically used to enrich and intensify aromatic profiles, to add deep brown colour tones, and introduce a touch of bitterness.

Our caramelised sugars very much resemble cocoa in their bitter, acid and roasted notes. These characteristics allow the replacement of up to 30% cocoa in e.g. brownies or chocolate cakes, keeping the same taste profile and colour whilst taking advantage of significant cost savings.

### **Adding our signature to yours**

Like you, we are committed to sustainability and transparency in achieving the best possible product quality.

Like you, we believe in teamwork, in co-makership, in trust.

Like you, we are dedicated to responsible innovation in the food chain and to integrity in business practices.

Like you, we enjoy adding our signature to the world of tomorrow.



**royalBuisman**

NATURAL CARAMEL INGREDIENTS